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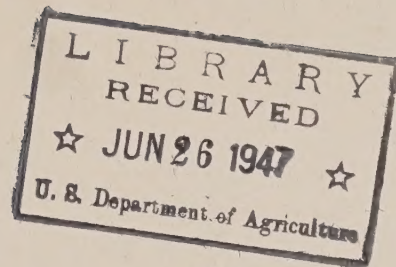
*The E. James 1947
Mid-Year Planting Guide*

Featuring

**Chrysanthemums
Pelargoniums
Geraniums
Carnations
Petunias
Bearded Iris
Fuchsias**

The E. James Nursery

8715 MacArthur Blvd.
OAKLAND 3, CALIFORNIA



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E. James' DOUBLE PETUNIAS

Cutting-Grown from Selected Stock Plants.

4-in. Pots: 50c each, 12 for \$5.00.

Attraction. Fringed type. Low and compact habit; red and white variegated flowers.

Black Prince. Fringed type. Deep maroon flowers on medium-sized plants.

Gay Lary. Ruffled type. Rose and white variegated flowers on low-growing plants.

Gorgeous. Ruffled type. Orchid-pink flowers have very large petals.

Loveliness. Gardenia type. Low-growing and heavy-blooming; delightful pink flowers extra large.

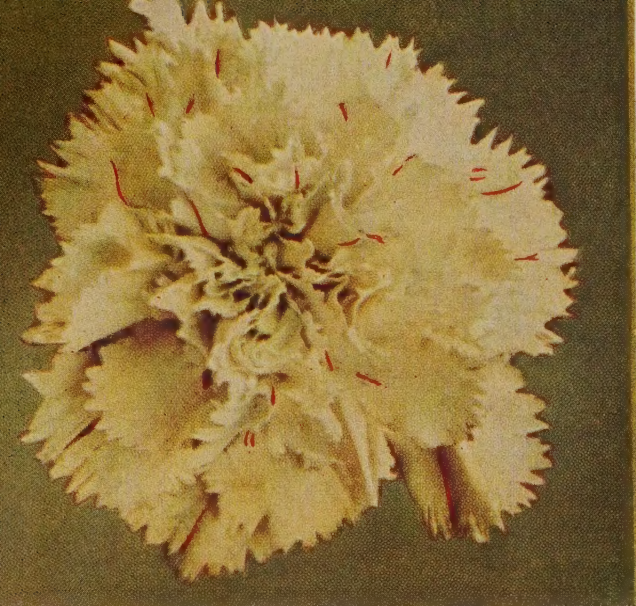
Pacific Blue. Ruffled type. Good all-purpose variety with Delphinium-blue flowers.

Purple & White. Gardenia type. New unnamed selection with excellent purple flowers attractively marked with white variegation.

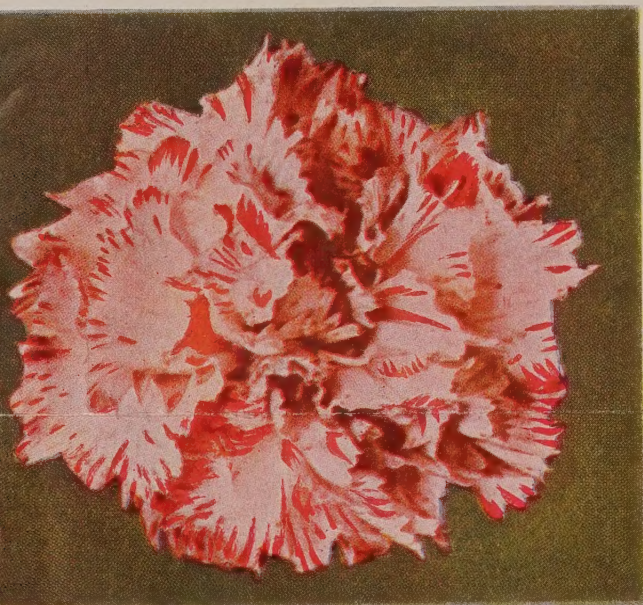
Sharon Lee. Ruffled type. Deep red flowers on low-growing, compact plants.

Shasta. Fringed type. Pure white and long-stemmed; excellent for cutting.

Violet Blue. Fringed type. A popular and pleasing shade of violet-blue.



WEST VIRGINIA



NEW YORK



NEBRASKA

NEW "Parade of States"

◀ CARNATIONS ▶

We are pleased to present our "Parade of States" Carnations. All of these varieties are of the true perpetual type. Hybrids of the English border carnations in the first generation, they were crossed with perpetuals of French and American classes. All have a good calyx and all are highly scented.

4" Pots: 75c each, 12 for \$7.50.

FRAGRANT VARIETIES WITH VARIEGATED COLORS

Connecticut. White ground penciled and striped crimson-purple. Large full flowers are exceedingly fragrant.

Louisiana. Apricot ground heavily striped with rich scarlet.

Nebraska. White ground penciled and picoted with bright scarlet.

New York. Rose-pink ground irregularly mottled and penciled with scarlet.

Pennsylvania. Immense flowers reach 4½ inches in diameter under normal conditions. Light apricot ground with penciling and striping of scarlet.

West Virginia. Deep yellow ground, penciled and stippled scarlet. Vigorous and free-blooming.

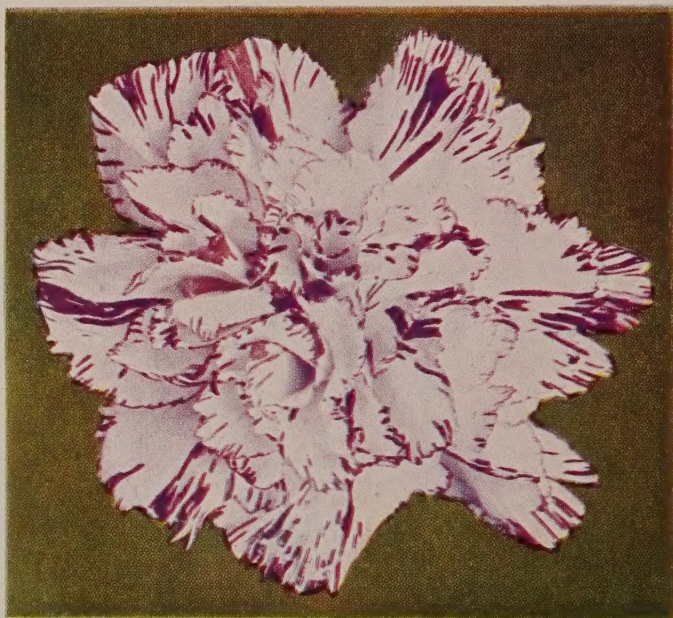
FRAGRANT VARIETIES WITH SOLID COLORS

Arizona. Large flowers are intense scarlet and deliciously fragrant.

Iowa. Large flowers are rose-pink and very fragrant.

Michigan. Pure white with elegant perfume.

North Dakota. Sweetly scented daybreak pink.



CONNECTICUT



LOUISIANA



PENNSYLVANIA

CHRYSANTHEMUMS . . . *Plant Them Now for Dependable Color in Your Home and Fall Garden*

Well-rooted Plants: 25c each, 12 for \$2.50.

POMPONS

Pink

Fair Maid. Daybreak pink with bronze tones in center. Early.

Pink Dot. Light pink with crimson dot in center. Early.

White

Crystal Jewel. Tiny pure white, creamy center. Mid-season.

Sea Foam. Creamy-white. Early.

Yellow

Autumn Glints. Large flowers with golden-yellow petals, crimson reverse. Mid-season.

Christmas Gold. Tiny button type, golden yellow. Late.

Hashegawa. Large golden-yellow. Late.

Red

Rufus. Crimson-maroon, compact. Early.

Wildfire. Showy brilliant red. Late.

Bronze

Bronze Masterpiece. Apricot-bronze, tinted gold at center. Mid-season.

Desert Gold. Two-toned bronzy-yellow, large clusters. Mid-season.

Legal Tender. Rich gold with mahogany tints. Late.

Yvonne. Reddish-bronze button. Mid-season.

Purple

Amethyst. Large clusters of reddish-purple flowers. Late.

CASCADE CHRYSANTHEMUMS

Suitable for culture in pots and training as cascades of small single flowers.

Anna. Small semi-double white. Early.

Lighthouse. Bronzy-red. Early.

Little Princess. Tiny golden yellow. Mid-season.

Purple Queen. Small bright purple. Mid-season.

ANEMONE-FLOWERED

Flat, broad petals in outer rows surround cushion center.

Beautiful Lady. Large-flowered bright pink, yellow cushion. Midseason.

Daisy. Rich deep maroon with gold center. Midseason.

Frieda. Clear orchid-pink with pale yellow cushion. Midseason.

Golden Pheasant. Outer petals lemon-yellow, cushion deeper. Early.

Jean Treadwell. Compact early white, small flowers.

SINGLE CHRYSANTHEMUMS

Flowers in sprays, with open centers. Outer petals broad and flat, surrounding cushion center which is usually contrasting color.

Afterglow. Deep salmon-bronze. Midseason.

Golden Menza. Rich golden-yellow. Midseason.

Rosalind. Medium-sized clear pink. Late.

Sarong. Bright crimson-scarlet. Late.

MAIL ORDERS. Everything in this Mid-Year Planting Guide may be shipped by Mail. If you are unable to call in person at our nursery, remit for plants and sales tax, and add 10% of value to defray packing costs. We regret that we will be unable to accept shipping orders for less than \$2.50.

KOREAN HYBRIDS

Daisy-like flowers on exceptionally hardy plants. Begin blooming early and last over long season.

Daphne. Salmon-pink.

Mercury. Coppery-bronze and red.

Psyche. Shell-pink.

Tokio. Yellow

SPOON CHRYSANTHEMUMS

Unique flowers have long, tubular petals with spoon-shaped tips.

Brilliance. Petals buff-rose with maroon tips. Midseason.

Matchsticks. Chamois-pink. Midseason.

Otto Blum. Lavender with white cushion. Midseason.

Yellow Spoon. Small, early, lemon-yellow.

White Matchsticks. Medium-sized white. Midseason.

(Chrysanthemums Continued on Back Page)





WALTZ TIME



GAY NINETIES



SPRING SONG
HEART BEAT



NEW INTRODUCTIONS

1947

4" Pots: \$1.50 each.

Gay Nineties. Glistening white with brilliant raspberry-rose blotches. Large umbels and free flowering. (Schmidt)

Heartbeat. Sparkling rosy-red petals edged white. Free-flowering and compact habit. (Kerrigan)

Spring Song. Wavy delicate pink petals splotted velvety red and veined crimson. Large umbels, exceptionally free flowering. (Kerrigan)

Vagabond. Deepest maroon with velvety sheen and contrasting penciled edge of rosy-lilac; reverse silvery-white. Long-lasting flowers for corsage or for cutting. (Schmidt)

Waltz Time. Large petals lavender-orchid with velvety-violet spots. Free flowering, large umbels. (Schmidt)

1946

4" Pots: \$1.00 each.

Ballerina. Ruffled pastel pink. Its large flowers and free-flowering habit have made this the best new pink.

Queen of Hearts. Rosy-red lower petals and deeper in upper petals, velvety black blotch.

Rhapsody. Velvety-crimson upper petals and lower petals salmon, overlaid with crimson.

Stardust. Shimmering, frosty-lilac petals. Large flowers and compact habit.

BALLERINA



Plant **PELARGONIUMS** for Summer Flowers

CHOICE VARIETIES

4" pots: 75c each

Azalea. Large blooms; upper petals rosy-red, blotched deeper red, lower petals pink.

Cyril Warren. One of the finest red varieties, deeper blotches.

Easter Greeting. Bright red with a large black blotch on each petal.

Edith North. Salmon-pink with deeper shading on upper petals, blotched dark brown.

Empress of Russia. Rosy-maroon petals have white edging and very deep center.

Grosmama Fischer. Rich salmon-pink with edges and blotches brownish-black.

Hailie Selassie. Rosy-violet with brown blotches, veined maroon.

Mary Bard. Large snow-white with mallow-purple markings at base of petals.

Marie Rober. One of the deepest-colored pelargoniums. Purple magenta to black.

Sue Jarrett. Salmon pink; unusual markings to dark center spot and heavily blotched dark maroon.

Springtime. Beautiful salmon-pink flowers over a long season.



VAGABOND

NEW FUCHSIAS . . . and Old Favorites

1947 Introductions (Victor Reiter, Jr.)

4" Pots: \$1.25 each.

Mazda. A greatly improved Sunset. Crisp deep carmine sepals and deeper carmine petals. Grows vigorously.

Uncle Jules. A giant double purple and crimson of exceptional quality. Campanula-violet petals and deep crimson sepals.



GYPSY QUEEN

CHOICE VARIETIES

4" Pots: 60c each, 12 for \$6.00.

Upright Doubles

Anna. Corolla strong magenta, sepals deep carmine.

Ave Maria. White corolla and reflexed sepals white with greenish tinge at tips.

Desert Rose. Large blooms have royal-purple petals, sepals bright rosy-crimson.

Fascination. Corolla soft rose, sepals deep pink, streaked.

Gypsy Queen. Large rosy-mauve corolla, deep crimson sepals.

Hollydale. Double corolla clear pale magenta, sepals rose pink. An Improved Winston Churchill.

Lucky Strike. Bluish-orchid corolla, pink sepals.

Patty Evans. Corolla white, veined rose-pink, sepals waxy-white tinted soft rose.

Pan America. Pale pink corolla, red sepals.

Reiter's Giant. Very large. Petunia-purple corolla, carmine sepals.

Storm King. Sepals deep carmine, corolla white and rose.

Sunburst. Corolla orange-red, tube and sepals white to pale carmine.

Titanic. Corolla carmine and purple, sepals carmine. Recent and very choice.

Wood Violet. Corolla violet, tube and sepals dark red.

Upright Singles

Fanfare. Corolla rich pure scarlet, sepals glowing turkey-red.

Gay Senorita. Bell-shaped corolla deep lilac, flushed rose, sepals waved and reflexed.

Sacramento. Sepals, corolla and tube light carmine, petals long and straight with thin margin of deeper carmine.

Hanging Basket

Butterfly. Single corolla rose bengal, sepals and base of corolla crimson.

Cascade. Deep carmine single corolla, slender white sepals flushed pale carmine.

Marinka. Corolla single and crimson, sepals solid red.

Muriel. Rosy-lilac single corolla, red reflexed sepals.

Red Spider. Long tube and narrow sepals deep red. Single corolla deep rose, veined and margined crimson.

San Mateo. Deep violet double corolla with pink splashes, up-curved sepals pink.

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Gorgeous, Stately

BEARDED IRIS

Bearded Iris are available during July, August and September. Please order early. Rhizomes will be shipped at proper planting time.

Copper Lustre. Glows with brilliant copper, golden and pink tones. A unique and individual variety. 50c each, 3 for \$1.25.

Easter Morn. Beautiful warm white with flaring falls. 40c each.

E. B. Williamson. Neither red nor copper, but a glowing red-copper blend that is charming and distinctive. 50c each, 3 for \$1.25.

Golden Majesty. One of the finest deep yellows. Flowers large on tall stems and non-fading in warm weather. \$1.00 each, 3 for \$2.50.

Great Lakes. The top favorite of iris fanciers throughout the country. Majestic broad flowers of clear blue on tall stems. \$1.50 each, 3 for \$4.00.

Indian Hills. Large oval-shaped flowers of rich purple with a silken sheen. 40c each.

Louvois. Large rich velvety-brown flowers possess a distinctiveness of coloring not achieved in any other variety. \$1.00 each, 3 for \$2.50.

Miss California. Huge orchid-pink flowers are borne on profuse sturdy stems of great height. Highly recommended. 60c each, 3 for \$1.50.

Missouri. A very excellent and very popular clear blue. 50c each, 3 for \$1.25.

Mohrson. Deep violet-purple with darker veins and a rich golden beard. 75c each, 3 for \$2.00.

Rancho. Rich mulberry-red flowers on well-branched tall stems. 50c each, 3 for \$1.25.

Siegfried. Pale sulphur-yellow with stippling and threads of purplish-brown. 50c each, 3 for \$1.25.

Sierra Blue. Enameled soft blue flowers on tall stately stems with many buds. 35c each.

Snoqualmie. The good, rich cream color that fits in so well with iris of brilliant coloring. \$1.00 each, 3 for \$2.50.

Tiffany. Soft yellow with pinkish-violet stitching and very desirable for its free-flowering habit. 60c each, 3 for \$1.50.

Wabash. Rich purplish falls with white edging and pure white standards. Tall and striking. \$1.00 each, 3 for \$2.50.



GREAT LAKES



WABASH



SIEGFRIED

Iris Blooming Now!

We have a good assortment of Bearded Iris growing in handy one-gallon containers. These are established plants and when lifted from the containers and set in your garden will give you blooms this spring.

75c each, 3 for \$2.00.

Gold Top. Bronzy falls and golden standards.

Mother of Pearl. Grayish pearl-white with pink tones.

Purissima. A very good pure white with gold beard.

Rameses. Pale apricot pink.

Red Orchid. Red with purple veining.

Shining Waters. Clear azure blue. Large flowers on vigorous stems.

Zulu. Dark frilled bluish-purple.

Many other good varieties are available in addition to those described above.

IRIS COLLECTION

One each of the six varieties pictured on these two pages:

\$4.50 (11c tax)

If purchased separately, total price \$4.95.

Selected GERANIUMS for Garden and Terrace

4" Pots: 65c each, 12 for \$6.50
(except where noted)

Appleblossom. Delicate pink shading to white at margins of petals.

California. Single carmine-cerise with scarlet blush on top petals. Large flowers and free blooming.

Emile Zola. Large round flowers are gorgeous shade of salmon, flushed apricot. Excellent in partial shade. 4" pots \$1.00 each, 12 for \$10.00.

Maxine Kovalsky. Orange-red flowers in profusion, dependable and popular.

Mrs. E. G. Hill. Fine umbels of salmon-pink flowers tinted deeper at petal margins. Compact grower.

Nouvelle Aurora. Light orange with apricot-pink undertone, top petals shaded darker; white eye. Large flowers in large umbels. 4" pots \$1.00, 12 for \$10.00.

White Madonna. Large double-white flowers are free-flowering on compact plants.

CANNAS

1-gallon Containers: 75c each.

Caliente. Brilliant fiery scarlet-red flowers and bronze foliage.

Copper Giant. Flowers madder-red suffused with rose; foliage green.

Exquisite. Flowers bright rose-pink, foliage green.

Mme. Crozy. Large flowers variegated red and yellow; foliage green.

Robert Wallace. The finest yellow canna; foliage green.



MISS CALIFORNIA



MOHRSON

SHASTA DAISIES

Esther Reed. A dependable and beautiful white cut-flower. Completely double flowers from spring to fall. 60c and 75c.

Marconi. Large shaggy flowers are snow-white with yellow centers. Blooms on long stems over a long season. 60c and 75c.

ASTER FRIKARTI

One of the choicest cut-flowers for summer and fall. Lavender-blue star-like flowers with yellow centers in profusion on long stems. 60c and 75c.



TIFFANY

CHRYSANTHEMUMS . . . *Continued from Page 3*

SPIDER CHRYSANTHEMUMS

Graceful, long, curving tubular petals are charming and very effective.

Bess Witt. Bronzy-orange. Midseason.

Kay Tashima. Very full and pure white. Midseason.

Peggy Ann Hoover. Shell-pink. Midseason.

Red Spider. Large crimson-maroon. Midseason.

San Gabriel. Thread-like petals, golden-yellow. Late.

EXHIBITION CHRYSANTHEMUMS

The largest-flowered type. Blooms reach magnificent proportions when plants are disbudded.

Aristocrat. Clear orchid-pink. Late.

Bronze Turner. Buff-bronze incurved petals. Midseason.

Coronation Amaranth. Incurved mauve petals with crimson reverse. Late.

Helen Frick. Deep lavender incurved petals.

Evening Glow. Bright golden-yellow. Early.

Indian Chief. Deep mahogany-bronze. Midseason.

May Wallace. Old rose pink, incurved petals. Late.

Mrs. G. C. Mason. Bronzy-red with gold reverse. Late.

Mrs. Harry Turner. Crimson flowers with incurved petals. Late.

Pink Turner. Excellent shade of pink. Midseason.

William Turner. Large ball-shaped flowers pure white. Midseason.

Yellow Turner. Large light yellow flowers, incurved petals. Midseason.

CUSHIONS (Azaleamums)

Very dwarf plants with a multitude of showy flowers from September until frost.

Amelia. Bright pink.

Champion. Bronzy-red turning to golden-bronze.

Harvest Gold. Opens lemon-yellow, suffused with pink as flowers age.

King Cushion. Rich dark bronzy-red.

FAIR MAID — RUFUS — BRONZE MASTERPIECE — LEGAL TENDER



OAKLAND 3, CALIFORNIA

[illegible]

AMOUNT ENCLOSED

**This envelope and order blank will safely hold your check
or money order, but
PLEASE DO NOT SEND COINS OR CURRENCY**

PLEASE READ BEFORE ORDERING

METHODS OF SHIPPING

BY OUR TRUCK: All orders consigned to points within our regular delivery zone except small orders for seeds, bulbs, roses and bare root plants that can be more economically shipped by mail or parcel post.

EXPRESS: Large orders for bulbs, seeds and roses. Orders for ornamental evergreens, deciduous shrubs, shade trees, citrus and fruit trees weighing less than 100 pounds.

PARCEL POST: Orders for small quantities of bulbs, seeds, roses and bare root shrubs and trees in season.

TRUCK-TRANSPORT: All orders consigned to points outside our regular delivery zone weighing 100 pounds or more. Shipment by this method will be made by P.M.T. unless you are served by another truckline; if so, please specify when ordering.

LETTER
POSTAGE
HERE

E. JAMES NURSERY
8715 MacARTHUR BOULEVARD
OAKLAND 3, CALIFORNIA

FROM

THANK YOU! YOUR ORDER IS APPRECIATED

BEFORE SEALING—BE SURE YOUR NAME AND ADDRESS IS CLEARLY WRITTEN.

PLEASE READ BEFORE ORDERING

PACKING CHARGE: There is no packing charge for seeds, bulbs, bare root roses, grapevines and berry plants. Add 10% of the value of your order for ornamentals and citrus trees, balled and burlapped and in containers; deciduous shrubs and trees and fruit trees, whether bare roots or in containers; and roses in containers.

SHIPPING SEASON: Fall-Planted Bulbs—September to December; Spring-Planted Bulbs—January to May; Bare Root Roses—Mid-December to Mid-February; Roses in Containers—after April 1st; Bare Root Fruit Trees—January to March; Deciduous Shrubs and Shade Trees—January to March. Anytime: Citrus Trees and Evergreen Ornamentals, Deciduous Shrubs and Shade Trees in containers and Fruit Trees in containers.